

Approved For Release 2001/04/24 : CIA-RDP78-04718A002400400008-5

Office Memorandum

UNITED STATES GOVERNMENT

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TO : Acting Chief, Intelligence School

DATE: 14 February 1957

FROM : Chief Instructor, Intelligence Orientation

SUBJECT: An Intelligence Support Exhibit

1. For some time now I have been thinking of the possibility of creating an Intelligence Support Exhibit as a companion piece to the Intelligence Products Exhibit in IO. In the IPE we now have three exhibits which, strictly speaking, have nothing whatsoever to do with Intelligence Products. These are the displays representing the Office of Training, the Insurance Program and the Incentive Awards Program. It has occurred to me that we have here the nucleus of a support exhibit.

2. I would like to see included in such an exhibit three dimensional displays from all of the DDS offices and from the Technical Services Staff. I propose that the support exhibit and the IPE be presented in alternate runnings of IO. Aside from the value of a support exhibit itself, it appears advisable to me to reduce the frequency (every fourth week) with which our Intelligence Product Exhibitors have been requested to appear up to this time. Furthermore, in one or two instances recently we have had barely enough attendance at the exhibit to justify the man-hours contributed by the exhibitors. While this situation is not critical and has not occurred frequently enough to warrant serious concern, I feel that we can avoid a critical situation of this nature in the future by decreasing the frequency of the exhibit. In affect, by proper briefing of IO students in each course, we can make it clear that their attendance at the exhibit during the course after the one in which they are students is actually a part of their orientation. Thus, each exhibit would have two student bodies in attendance.

3. The IO staff is ready to begin the salesmanship and construction effort needed to produce a valuable support exhibit. We estimate that such an exhibit could be presented for the first time in September 1957. However, in no case would we attempt such an exhibit until the workmanship of the displays is at least equal in caliber to that of the IPE. We ask that you seek approval of this proposal at the necessary levels within the Office of Training and advise us when we may begin working toward the creation of a support exhibit.

JOB NO. BOX NO. FLD NO. DOC. NO. 6 NO CHANGE
IN CLASS/ DECLASS/ CLASS CHANGED TO: TS S C RET. JUST.
NEXT REV DATE - REV DATE 9-7-77 REVIEWER 23924-TE DOC. 0-2
NO. PGS/ CREATION DATE - ORG COMP - OPI - ORG CLASS 5
REV CLASS 4 REV COORD. - AUTH: HH 703


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